



Collection

**Plastics and Packaging
Manufacturer**



Innovation


**Waste Collection
Government &
Recycle Industry**

**MY
ROLE**

**Consumer Goods
Brand owner
Retailer**



Segregation


Consumers



Design

Enabler Circular Economy



Commitment

**Plastics and Packaging
Manufacturer**

**Consumer Goods
Brand owner
Retailer**

Catalyst

**Waste Collection
Government &
Recycle Industry**

Consumers



STANDARDS



System



Policy & Law



Incentive

